Rep Order# EC'd Yes 6856489 Ver# ω Status Revised Traffic Order# 107044 Showing Buylines: All Lines Last Received: Printed: 09/26/2012 7:52 AM 09/26/2012 6:29 AM

Agency C/P1/P2/E Flight Dates Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 C/P1/P2/E 12/11/1052 ates 09/28/2012 - 10/02/2012

Hiatus Weeks

Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

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Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

SC=*	— CONTRACT COMMENT
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Buyer Phone# Fax#

> Emily Milhoan 1052

Estimate# Product

Station KSNV-TV LAS VEGAS, NV. Advertiser (). CROSSROADS GPS

Crossroads GPS

PLEASE CNF ATTN LINES 7 & 67 REV TO SHOW MGKD THANKS - REMARKS -

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F Sales Re [MKGD FO V3 Added	F [MADE-GC V3 Effec	TU	র	म्म	TU	ব	म्बु 	Day
⊅ ma	F 430A-5A WAKE U [MADE-GOOD BY LINE(S) 67] V3 Effective Dates Changed	730P-8P	730P-8P	730P-8P	1230P-1P	1230P-1P	1230P-1P	Time
E 135A-205A WAKE UP WITH THE WAGNERS Sales Remark: V3 MGKD FOR LINE 7 [MKGD FOR SPOTS MISSED ON LN #7: 9/28(1/WK)]	WAKE UP WITH THE WAGNERS (S) 67] Changed	FACE TO FACE W/ JON RALSTON NO PRO	FACE TO FACE W/ JON RALSTON NO PRO	FACE TO FACE W/ JON RALSTON NO PRO	NEWS 4: THE AGENDA NO PROGRAM 7/30	NEWS 4: THE AGENDA NO PROGRAM 7/30	NEWS 4: THE AGENDA NO PROGRAM 7/30	Program
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\$206.00	\$200.00	\$900.00	\$900.00	\$900.00	\$325.00	\$325.00	\$325.00	Rate
09/28-09/28	09/28-09/28	10/02-10/02	16/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	Dates
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Н	C)	Ji	I	j	I-•	L	щ	Total Spots
\$200.00	\$0.00	\$900.00	\$900.00	\$900.00	\$325.00	\$325.00	\$325.00	Total Cost
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430A-5A WAKE UP WITH THE WAGNERS

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\$200.00

10/01-10/01

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\$200.00

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12P-1230P	430P-5P	430P-5P	430P-5P	5A-6A	5A-6A	5A-6A	2P-3P	2P-3P	2P-3P	630P-730P	1235A- 135A	1235A- 135A	1235A- 135A	430A-5A		Time	lhoan	KSNV-TV LAS VEGAS, NV. ().CROSSROADS GPS Crossroads GPS	39 Ver#
P NEWS 3 AT NOON NOR PROGRAM 7/30-8/	NEWS 4 AT 430P	NEWS 4 AT 430P	NEWS 4 AT 430P	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	THE DOCTORS NO PROGRAM 7/30-8/10	THE DOCTORS NO PROGRAM 7/30-8/10	THE DOCTORS NO PROGRAM 7/30-8/10	P JEOPARDY	LATE NIGHT W/JIMMY FALLON AIRS	LATE NIGHT W/JIMMY FALLON AIRS	LATE NIGHT W/JIMMY FALLON AIRS	WAKE UP WITH THE WAGNERS		Program	Flight Dates Hiatus Weeks	Agency C	3 Status Revised Traffic
0-8/ :30	: 30	: 30	:30	:30	:30	:30	10 :30	10 :30	10 :30	:30	139 :30	139 :30	139 :30	:30	-	Len	i.) CRO 6 CANAL C LEXANDR	Traffic Order# 107044
\$500-00	\$900.00	\$900.00	\$900.00	\$600.00	\$600.00	\$600.00	\$325.00	\$325.00	\$325.00	\$525.00	\$350.00	\$350.00	\$350.00	\$200.00		Rate	09/28/2012 - 10/02/2012	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 PLIPZE 17/11/1052	
09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	09/29-09/29	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02		Dates	012	A SUITE 555	Printed: 09, Last Received: 09/ Showing Buylines: All Lines
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\$500.00	s900-00	\$900.00	\$900.00	\$600.00	\$600.00	\$600.00	\$325.00	\$325.00	\$325.00	\$525.00	\$350.00	\$350.00	\$350.00	\$200.00	 - - - -	Total Cost	-6540 -1845	CPHIA CREARY	2 of 6
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TU	Z	щ	TU	ጃ	ম্য	TU	ĸ	ļΣ	TU	ጄ	щ	SU	SA	SU	TU	区 ! ! !	Day	Emily Milhoan	KSNV-TV LAS VEGAS, NV. ().CROSSROADS GE Crossroads GPS	6856489
7P-730P	7P-730P	7P-730P	11A-12P	11A-12P	11A-12P	3P-4P	3P-4P	3P-4P	6A-7A	6A-7A	6A-7A	9P-10P	6A-7A	6A-7A	12 P-1 230P	12 P-1 230P	Time	₽	V LAS VEGAS, NV.).CROSSROADS GPS bads GPS	Ver#
WHEEL OF FORTUNE	WHEEL OF FORTUNE	WHEEL OF FORTUNE	RACHEL RAY	RACHEL RAY	RACHEL RAY	DR. PHIL NO PROGRAM	DR. PHIL NO PROGRAM	DR. PHIL NO PROGRAM	WAKE UP WITH THE WA	WAKE UP WITH THE WA	WAKE UP WITH THE WA	JEOPARDY	NEWS 3 AT SUNRISE NO	NEWS 3 AT SUNRISE NO	NEWS 3 AT NOON NOR	NEWS 3 AT NOON	Program		PS	3 Status Revised
						PROGRAM 7/30-8/10	7/30-8/10	7/30-8/10	WAGNERS	WAGNERS	WAGNERS		O PROGRAM 7/7,7	O PROGRAM 7/8,	PROGRAM 7/30-8/	NOR PROGRAM 7/30-8/		Flight Dates Hiatus Weeks	Agency () 66 CAN ALEXA	Traffic Order# 107044
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) CROSS NAL CEN ANDRIA	er# 1070
\$1,700.00	\$1,700.00	\$1,700.00	\$500.00	\$500.00	\$500.00	\$600.00	\$600.00	\$600.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,200.00	\$450.00	\$450.00	\$500.00	\$500.00	Rate	09/28/2012 - 10/02/2012	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 PLPM 17/11/1052	
10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	09/30-09/30	09/29-09/29	09/30-09/30	10/02-10/02	10/01-10/01	Dates	(2	ЛТВ 555	Printed: 09, Last Received: 09/ Showing Buylines: All Lines
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\$1,700.00	\$1,700.00	\$1,700.00	\$500.00	\$500.00	\$500.00	\$600.00	\$600.00	\$600.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,200.00	\$450.00	\$450.00	\$500.00	\$500.00	Total Cost	5540 !845	PHIA REARY	3 of 6

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9A-930A	46-d8	10P-11P	9P-10P	5P-630P	5P-630P	5P-630P	9A-10A	9A-10A	9A-10A	9A-930A	11P-1135P	1P-2P	1P-2P	1P-2P	5P-630P		Time	ân	KSNV-TV LAS VEGAS, NV. ().CROSSROADS GPS (Crossroads GPS	Ver#
NEWS 3 TODAY/WKEND NOR	ANIMAL PRACTICE	LAW & ORDER	GRIMM	EARLY NEWS	EARLY NEWS	EARLY NEWS	TODAY SHOW II	TODAY SHOW II	TODAY SHOW II	NEWS 3 TODAY/WKEND NO PROGRAM 7/28	P NEWS 3 NIGHTSIDE	DAYS OF OUR LIVES NO	DAYS OF OUR LIVES NO	DAYS OF OUR LIVES NO	KSNV EARLY NEWS		Program		PS.	3 Status Revised
R PROGRAM 7/2										PROGRAM 7/28		PROGRAM 7/30-	PROGRAM 7/30-	PROGRAM 7/30-				Flight Dates Hiatus Weeks	Agency (66 CA: ALEX	Traffic Order# 107044
:30	:30	:30	: 30	:30	: 30	:30	:30	:30	: 30	: 30	: 30	:30	:30	: 30	:30		Len) CROSS NAL CEI ANDRIA	ler# 1070
\$750.00	\$1,200.00	\$1,200.00	\$2,600.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,000.00	\$1,000.00	\$1,000.00	\$750.00	\$1,400.00	\$425.00	\$425.00	\$425.00	\$675.00		Rate	09/28/2012 - 10/02/2012	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314	
09/30-09/30	09/29-09/29	09/30-09/30	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	10/02-10/02	10/01-10/01	09/28-09/28	09/29-09/29	09/29-09/29	10/02-10/02	10/01-10/01	09/28-09/28	09/29-09/29		Dates	12	UITE 555	Printed: 09/ Last Received: 09/ Showing Buylines: All Lines
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\$750.00	\$1,200.00	\$1,200.00	\$2,600.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,006.00	\$1,000.00	\$1,000.00	\$750.00	\$1,400.00	\$425.00	\$425-00	\$425.00	\$675.00		Total Cost	5540 1845	PHIA REARY	4 of 6
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Sep 12: 33 / Sales Totals: 66 Station Totals: 1 Lines not sent/r0 —COMPETITIVE—	LES MO		66	65	64	63	62	61	60	59	υ 80	57	Ln	rtise rtise uct uct late# r	Rep Order# EC'd Yes
33 / \$41,225. stals: 66 / \$73,27 Totals: 66 / \$73,27 t sent/rcld/rtrn: TITITVE— Market To	SALES MONTHLY TOTALS	ο,	Z	TU	raj	TU	SU	SU	SA	SU	SU	S.A.	Day	KSNV-TV LAS VEGAS, NV (). CROSSROADS G Crossroads GPS 1052 Emily Milhoan	# 6856489
33 / \$41,225.00 : 66 / \$73,275.00 ls: 66 / \$73,275.00 nt/rcld/rtrn: 0 / \$ /E Market Totals	OTALS—	/ \$73,275.00	8 편-	101	107-	9P-	8 P-	11 =	101	7A-	930	9 1	Time	, LAS VEGAS, NV. .CROSSROADS GPS ads GPS //ilhoan	
5.00 275.00 3,275.00 1: 0 / \$0.00		5.00	8P-10P	10P-11P	111	9P-10P	-10P	11 P-11 35P	10P-11P	7A-8A	930A-10A	9P-10P	ne	BAS, NV. DADS GI	Ver# 3
			THE VOICE	PARENTHOOD	DATELINE	GO ON/THE	SUN NIGHT	NEWS 3	LAW & C	TODAY C	CHRIS M	CHICAGO	Program	S	
Oct 12:			CE	(00D	E NBC-NO		HT FTBLL	NIGHTSIDE	ORDER SVU	ON SUNDAY	MATTHEWS	FIRE			Status Revised
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					M 6/29		F GAME			4-5A 7/8,) PROGRAM			Agency (): 66 CAN ALEXA: AGency CP1/P2/E Flight Dates Hiatus Weeks	Traf
\$32,050.00		·								, NO	M 8/1			() 66 CAN, ALEXA /PI/P2/E tes eeks	fic Ordei
KBLR			:30	: 30	: 30	: 30	30	30	: 30	: 30	: 30	: 30	Len	CROSSR AL CENT NDRIA, 1 12/1 09/28/2	Traffic Order# 107044
%			\$4,000.00	\$3,200.00	\$3,200.00	\$2,600.00	\$8,000.00	\$1,400.00	\$2,000.00	\$1,900.00	\$900.00	\$1,500.00	Rate	() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 12/11/1052 es 09/28/2012 - 10/02/2012 esks	-
														EDIA ZA, SUIT 1 02/2012	I Showin
KINC			10/01-10/01	10/02-10/02	09/28-09	10/02-10/02	09/30-09/30	09/30-09	09/29-09/29	09/30-09/30	09/30-09	09/29-09	Dates	E 555	Printed: 09, Last Received: 09/ Showing Buylines: All Lines
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KLAS			Þ	⊣	 3	Н	Н	Н	Н	Н	⊢ -i	 	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson P Salesperson F	09/26/2012 7:52 AM 09/26/2012 6:29 AM nes
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VINSX												}	Total Spots) PHILADELPHIA) AMY MCCREARY : 215-568-6540 215-568-1845	
27%			\$4,000.00	\$3,200.00	\$3,200.00	\$2,600.00	\$8,000.00	\$1,400.00	\$2,000.00	\$1,900.00	\$900.00	\$1,500.00	Total (HIA EARY 540 345	5 of
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—COMPETITIVE COMMENTS— EST SHARES	Fax#	Estimate# 1052 Buyer Emily Milhoan Phone#	×	Rep Order# 6856489 Ver# 3 Status Revised EC'd Yes
	KINV 20% XXXX 0%	Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency () 66 CAN ALEXA	;ed Traffic Order# 107044
	KTUD 1% F	09/28/2012 - 10/02/2012		
	KVCW 2%		3 555	Printed: 09 Last Received: 09 Showing Buylines: All Lines
	KVMY 3%	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/26/2012 7:52 AM 09/26/2012 6:29 AM Lines
	KVVU 17%	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	6 of
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- CREDIT RISK - CASH IN ADVANCE